

BID Committee

April 9, 2015

Attending: Jesse DeFosse; chairperson Ed Fox
 Justin Draper; BID Brian Holzem
 Dan Gavinski; BID Corey Kissack
 Kevin Ricks; BID Kelli Trumble; BID
 Kyler Royston; BID Ed Legge; Dells Events
 Chris Tollaksen; Public Works

Meeting called to order by Chairperson Jesse DeFosse.

Motion made by Justin Draper to approve February 11 minutes. Second by Kevin Ricks. Approved.

AMERICAN LEGION FLAGS DOWNTOWN:

Ed Fox shared with the committee his concern that the American flag be more present downtown along Broadway, especially during key events such as the Memorial Day parade, 4th of July, etc. After much discussion, the entire committee was supportive. Dan Gavinski suggested that Ed communicate with the American Legion and other committees, and come back with a clear financial request that the BID would consider. No decision was made.

RIVERWALK UPDATE:

Chris Tollaksen informed the committee that the RiverWalk is moving along as scheduled for Fall. No decisions.

OAK STREET PROJECT:

Chris shared with us the unfortunate DOT requirements that would not allow angled parking along Oak Street, because of new depth requirements. Therefore making the decision that parallel parking is the only option.

NEW PLANTERS DOWNTOWN:

Discussion held regarding planters being permanent or temporary. Dan suggested that Chris communicate with Zebra Dog for design direction, and return at a later meeting for decision.

OUTDOOR DISPLAY ORDINANCE/PROPOSED SIGN ORDINANCE UPDATE:

Kelli Trumble suggested tabling these items until Zebra Dog came back with designs.

WINE WALK UPDATE:

Kelli explained sales are doing well, and all signs indicate a possible sellout.

AD LIT MARKETING AND ADVERTISING:

Tabled in Phil Helly's absence.

ITEMS FOR NEXT MEETING:

*Entertainment presentation by Jennifer Dobbs

*Oak Street planters

*Post-Wine Walk review

Motion to adjourn made by Dan. Second by Kevin. Approved.