

**BID Committee**  
**March 2, 2016**

<b>Attending: Jesse DeFosse; Vice-chairman</b>	<b>Brian Holzem</b>
<b>Dan Gavinski; BID</b>	<b>Lisa Beck; WDVCB</b>
<b>Kyler Royston; BID</b>	<b>Jenifer Dobbs; WDVCB</b>
<b>Mark Sweet; BID</b>	<b>Ed Legge; Dells Events</b>
<b>Chris Tollaksen; Public Works</b>	

**Meeting called to order by Jesse DeFosse, Vice chairman.**  
**Motion made by Dan Gavinski to approve February 17 minutes. Second by Kyler Royston. Approved.**

**RIVER WALK UPDATE:**

**Chris Tollaksen reported that the bidding process for River Walk Phase 3 has begun. The city should have a good idea what the bids will be before the end of March.**

**SPECIAL EVENTS UPDATES:**

**Kilbourn City Live Music Fest (October 1) Jesse noted great interest in the new festival with lots of inquiries from performers. Fundraising needs are being identified and work has begun in that area as well.**

**Downtown Dells Wine Walk (April 29-30) Mark Sweet noted that 450 tickets for the 5th Wine Walk sold out in nine days. WDVCB handled ticket sales on line and that attributed to the rapid sale. Program is set for the first Wine Tasting event, which will be free to ticket holders of the Wine Walk. It will take place on Saturday, April 30 with local wineries participating.**

**Taste of the Dells (June 10-11) Mark reported that the program is virtually set for the weekend. WDVCB will host a Friday evening Fish Boil prepared by Spring Brook. Live entertainment will follow. Restaurant registration for Saturday has been slow and it is expected recruitment efforts will continue even after the registration deadline.**

**July 4th Celebration: Kyler Royston said that this years program will include a 5K Run and musical entertainment in addition to the annual fireworks display. More details should be coming out soon.**

**DELLS RIVER ARTS DISTRICT (DRAC) PROJECT UPDATES:**

**1) Zebra Dog is working on proposal of design of the Dells River Arts District website.**

**The design work should be presented at the next BID meeting.**

**2) Andrea Novotny is working on copy writing for the River Walk vignettes with planned presentation for consideration at the next meeting.**

**3) Creative work for the billboards will be reviewed at the next meeting.**

**DESIGN REVIEW COMMITTEE (DRC) UPDATE:**

**Dan reported progress is being made by DRC on establishing standards for building design and facade improvements in the downtown district. Today's meeting should complete first review of guidelines.**

**AGENDA: MARCH 16: Agenda will include updates on DRAC projects and discussion on downtown parking.**

**Motion to adjourn made by Mark Sweet. Second by Kyler Royston. Approved.**