

**BID Committee
January 20, 2016**

**Attending: Jesse DeFosse; vice-chairman
Kevin Ricks; BID
Dan Gavinski; BID
Justin Draper; BID
Kyler Royston; BID
Mark Sweet; BID
Chris Tollaksen; Public Works
Karen Terry; City Treasurer**

**Jim Decker
Brian Holzem
Lisa Beck; WDVCB
Robbie Hale
Eric Helland
Ed Legge; Dells Events**

**Meeting called to order by Vice Chairman Jesse DeFosse.
Kevin Ricks moved to approve January 6 minutes. Second by Kyler Royston.
Approved.**

UNDESIGNATED SURPLUS FUNDS:

Karen Terry reviewed handout which presented four different scenarios of budget planning for surplus funds. Possibilities ranged from making no changes on how the BID commitment to the Woodside Sports complex is budgeted to spreading this out over seven years. The main point made was that with current plans for River Walk vignettes, River Walk expansion and Woodside much of that surplus is committed to projects and that thought should be given to how and when surplus funds for economic development can be replenished.

RIVER WALK VIGNETTES:

Zebra Dog prepared a survey for review. The survey will be put on the Downtown website and seeks public ranking on 14 categories of possible themes for the ten vignette areas to be designed. Consensus of BID members was to alter the wording in the descriptive paragraph which precedes the survey. Instead of the paragraph saying "permanent signs" it will read "informative story board signs". No other revisions were proposed. Justin Draper moved to approve the survey with the proposed changes in wording. Second by Mark Sweet. Approved.

RIVER WALK EXPANSION:

Chris Tollaksen reported a short delay in receiving final approval but that the schedule for spring construction is not expected to change. River Road will be closed until Memorial Day weekend when construction at the bridge should be completed. It is hoped limited traffic will be permitted for Automotion. Work schedule on Illinois Avenue bridge will be determined by the contractor. One lane traffic on Illinois Avenue will be available during construction.

DESIGN REVIEW COMMITTEE:

Dan reported that the City Council has approved and had a first reading on the new sign ordinance. A second reading will take place in February and the new ordinance will then go into effect. The next major task for the committee will be

to work on proposed changes and improvements to building facades.

NEXT MEETING:

Agenda items for February 3 meeting will include a River Walk expansion report, looking at new design and copy for billboards, Design Review Committee report, and report on plans for a large music festival in the fall.

Motion to adjourn made by Justin Draper. Second by Kevin Ricks. Approved.