



**PARKING BOARD MEETING  
CITY OF WISCONSIN DELLS  
WEDNESDAY, MARCH 9, 2016**

1. Chairperson Fox called the meeting to order at 6:30P.M. Notice of the meeting was provided to the *Dells Events*, WNNO Radio, and posted in accordance with State Statutes.

Present: Chairman Ald. Ed Fox, Mayor Brian Landers, Ald. Ed Wojnicz, Ald. Mike Freel, Police Chief Jody Ward, Public Works/Utilities Director David Holzem, Kelli Trumble and Keith Koehler.

Others: Ald. Brian Holzem, Ald. Jesse DeFosse, City Clerk/Coordinator Nancy Holzem, City Planner/Zoning Administrator Chris Tollaksen , City Attorney Joseph Hasler, Mark Sweet, Bud Gussel, Justin Draper, John Langhans, Allan Hanson and Ed Legge from the *Dells Events*.

2. Motion by Ald. Wojnicz and seconded by Kelli Trumble to approve the January 11, 2016 meeting minutes. Motion carried unanimously.
3. John Langhans from MSA gave an update on the café zone projects with an estimated construction timeline to begin June 1<sup>st</sup>. (The Parking Board previously approved the removal of parking in the 200, 400 and 500 Blocks of Broadway to create these zones.) Concerns were brought up about sidewalk construction during the July 4<sup>th</sup> weekend. Another option would be to wait until after WoZhaWa in September to begin construction. Mayor Landers stated that the city may hold off on removing parking the 400 Block of Broadway for the time being. This item was for informational purposes only to determine when the parking would no longer be available in those areas.
4. Chief Ward gave an update on the parking meter plates stating they will all be flipped over (from the free parking message) to the meter rates and enforcement information by the new enforcement date of April 1<sup>st</sup>. Parking kiosks will also be turned on at that time. BID members and business owners Justin Draper, Mark Sweet and Ald. Jesse DeFosse all expressed concerns over the lack of signage and continued parking meter confusion during the free parking season, which was supposed to be taken care of in exchange for extended parking enforcement season. Chief Ward stated that could be taken care of by removing all the meters and going to pay stations however having actual meters on Broadway gives you more options. Keith Koehler asked where the city was at with the parking plan mentioned in the Roger Brooks study. Mayor Landers stated that extensive parking improvements cost money; money that the Parking Board does not have at this time. This item was for informational purposes only and no action was taken.
5. Motion by Mayor Landers seconded by Ald. Freel to confirm that any request to use the flex-space parking areas on Oak Street at any time of the year, will not come before the Parking Board for approval. Motion carried unanimously.

6. Attorney Hasler is drafting an agreement for those wanting to rent parking stalls. This will be presented at the next meeting.
7. Motion by Ald. Freel seconded by Keith Koehler, for Chief Ward to work with Public Works Director David Holzem in determine which lots and other parking areas need line marking painting done in 2016. Motion carried unanimously.
8. Next meeting was set for Wednesday, April 13<sup>th</sup> with a tentative start time of 5:45pm. Agenda items to include:
  - Cost to convert all parking to the kiosk system.
  - Possibly change the \$5 all day parking option some lots.
  - Discuss the option of electronic parking ticket writing devices.
9. Motion by Mayor Landers seconded by Keith Koehler to adjourn. Motion carried unanimously and the meeting adjourned at 7:25pm.

Nancy Holzem  
City Clerk/Coordinator

**Nancy Holzem**

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**Subject:** RE: leased parking spots

**From:** Jody Ward [<mailto:jward@wdpd.com>]  
**Sent:** Thursday, May 19, 2016 9:14 AM  
**To:** Nancy Holzem  
**Subject:** Fwd: leased parking spots

Marquardt request attached.



**Jody J. Ward, Chief of Police**  
**Wisconsin Dells Police Department**  
**[jward@wdpd.com](mailto:jward@wdpd.com) 608.253.1611**

----- Forwarded message -----

**From:** Vicki Marquardt <[vickimenterprise@aol.com](mailto:vickimenterprise@aol.com)>  
**Date:** Fri, Apr 29, 2016 at 11:50 AM  
**Subject:** leased parking spots  
**To:** [jward@wdpd.com](mailto:jward@wdpd.com)

Hello Chief Ward;

Thanks for returning my call and inquiry.

I would like to possibly lease 1 or 2 spaces for parking of my clients on Broadway, if not there, then on Capital St. The issue with Capital St, is there are not designated parking spaces in white, as there is in front of the office. Also, the two other tenants' clients can then have the side street to park on. I would prefer the Broadway spaces (already marked), but would also like to know the cost for 1 or 2. I run a very busy office, and with the summer tourist season coming up, my clients have trouble finding parking, so it's a problem for my business. Also, the disabled clients can't walk very far. Thank you! Let me know when the next board meeting is for review, and if you need anything else from me.

I appreciate your time and help with this.

Regards,

*Vicki J Marquardt, PsyD*  
*Licensed Psychotherapist*  
*608-253-6700 Fax: 608-253-9900*  
*629 Broadway*  
*Wisconsin Dells, WI 53965*

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