Wisconsin Dells BID Committee - Meeting Agenda

Wednesday, May 18, 2016 at 8:30AM

Wisconsin Dells Municipal Building Council Chambers – 300 La Crosse Street – Wisconsin Dells

---

1. Call to Order	
2. Approval of the April 27, 2016 Meeting Minutes (attached)	
3. Introduction of BID Project Management Intern	Kelli Trumble
4. RiverWalk Story Vignette -Final Design Concept -Update on Locations & Electrical Service to New Portion -Estimated Costs on Fabrication	MSA/Zebradog
5. Duchess Plaza Update	MSA
6. DellsRAD Furnishings Update	MSA
7. RiverWalk Expansion Project – Discussion/Decision	Chris Tollaksen
8. July 4th Festivities	Kyler Royston/Kevin Ricks
9. Outlet at the Dells Proposal (attached)	Michelle Zuelke
10. Items for Next Meeting	All
11. Adjournment	

The Committee may take action on any of the above listed agenda items.

<u>Upcoming BID Meetings:</u>

- Wednesday, June 8, 2016 at 8:30am
- Wednesday, June 22, 2016 at 8:30am

Kelli Trumble, Chairperson Posted & Distributed: 05/13/2016

ITEM 2

BID Committee
April 27,2016

Attending:	**Jesse DeFosse; vice-chairman**	**Brian Holzem**
	Justin Draper; BID	**Jim Decker**
	Kevin Ricks; BID	**Jackie Morse**
	Dan Gavinski; BID	**Michelle Zuelke**
	Kyler Royston; BID	**Eric Helland**
	Mark Sweet; BID	**John Langhans; MSA**
	Chris Tollaksen; Public Works	**Ed Legge; Dells Events**

Meeting called to order by Vice-chairperson Jesse DeFosse.
Justin Draper moved to approve April 13 minutes. Second by Kevin Ricks. Approved.

PIGEON CLEANUP:
Both the Parks and Recreation Department and Public Works Department are actively working on short term solutions to cleaning feces and removing pigeons from the area under the River Walk entrance. Possible long term solution might be use of a product in feed which may curb growth in the pigeon population.

BILLBOARD COPY REVISION:
Several changes were presented to the billboard designs approved at April 13 meeting. Justin Draper made a motion to approve the revisions as presented. Second by Kyler Royston. Approved unanimously.

VIGNETTE MAP REVISIONS:
John Langhans presented a revised map for the ten River Walk vignettes. The changes included positioning of three vignettes on the new extension under construction. MSA is continuing to fine tune the locations in conjunction with the City looking at electrical options. At most only one location would require fence alteration. Price quotes for the fabrication work are being gathered for presentation at the next BID meeting. Pending final approval work could begin as early as June.Occasional disruption on weekdays during construction may occur.

RIVER WALK EXPANSION:
Chris Tollaksen reported most of the River Road sidewalk has been removed as well as the River Road bridge railing. New walk on River Road will be tan with smooth finish. There will be red brick in the area on Illinois Avenue between the walk and street curb. Some disruption to traffic on Illinois Avenue bridge is expected in early June. Target for completion of the River Road area remains Automotion Weekend in May.

DUCHESS PLAZA/ CAFE ZONE FURNISHINGS:
Jackie Morse and John Langhans searched and found no better alternatives to the Cantena tables ($1020) and Sunbrella umbrellas ($425) already approved by the committee. Two alternatives were presented to the Chipman chairs ($525 each). Landscape Forms has Cantena chairs are $445 and also offers Parc Centre chairs from $220- $250 each. All three chairs are stackable. Once ordered, delivery time for the furnishings should be 4-6 weeks. Committee consensus was to see samples of the chairs before making the final decision. John will gather information as to where chairs can be seen in use. Arrangements will be pending as to how and when viewing will occur.

Discussion continued about private business use of furnishings. Two issues brought forward was possible use of furnishings in a sidewalk cafe zone specifically to be reserved by that business/ restaurant. The other issue involves what type of furnishings are used on private property by businesses and to what extent they should coordinate with the design programs the City will have in place. Item will remain on the BID agenda as no decisions were made. Another issue raised involves dealing with theft potential and storage. Consensus was towards chaining chairs overnight. Responsibility for care on year round basis for the furnishings has yet to be determined.

WINE WALK WEEKEND UPDATE:
Mark Sweet updated committee on final preparations for this weekend's event.
Twenty businesses are participating in the Wine Walk.Response to the new Saturday event, "Wine Down" won't be known until it takes place.

TASTE OF THE DELLS UPDATE:
Sixteen restaurants will be participating this year, a good increase from 2015. Schedule for the June 10 -11 festival was presented. Stage entertainment will include a mix of local and non-area performers.

PARKING BOARD AGENDA:
Jesse noted the importance of presenting positive alternatives to the Parking Board for more visible signage when it comes to enforcement of the meters. A BID sub-committee will be appointed soon to work on specific proposals for presentation to the Parking Board. Eric Helland noted negative public reaction to the lack of clear signage on Oak Street as to both the space numbers and also location of the nearest parking kiosk. He felt that both should be addressed and if necessary BID be proactive to advocate that being done soon.

NEXT AGENDA:
The scheduled May 11 meeting will take place May 18. The May 25 meeting has been cancelled.
Agenda for May 18 will include update on July 4 festival plans, decision on Plaza/Cafe Zone furnishings, River Walk vignettes, Shopping tour via Trolley car proposal from Outlet in the Dells.

Dan Gavinski moved to adjourn. Second by Kevin Ricks. Approved.

ITEM 9

Shopping Trolley Tour Proposal

Tour Details

- $30/person
- 10:00am: Departure from Bobber's
  - Stop 1 (10:30am – Noon): OAD
  - Stop 2 (Noon – 1:00pm): Return to Bobber's for lunch (set menu)
  - Stop 3 (1:30 – 3:00pm): Downtown Dells
  - Stop 4 (3:30 – 5:00pm): Downtown Baraboo
- Tours Thursday – Monday, or upon request (groups of 10 or more)

Downtown Dells Items to Discuss

- Locations for tour drop off/pick up
  - Signage for locations
- Point of contact for remainder of tour details pertaining to downtown Dells stop.