

DESIGN REVIEW COMMITTEE
CITY OF WISCONSIN DELLS
MUNICIPAL BUILDING-300 LACROSSE STREET
May 18, 2016

Aldersperson Mor called the meeting to order at 10:00 AM. Notice of the meeting was provided to the Dells Events, WNNO/WDLS Radio, and posted in accordance with State Statutes

1. Present:Ald. Mor, Dan Gavinski, Maria Rosholt, Ben Borchert Absent: Jacqueline Morse

Others: City Planner/Zoning Administrator Chris Tollaksen, Juli Mor, Ald. Brian Holzem, Fire Inspector Jerry Wolfram, Keith Koehler, Becca Frederiksen, Eric Helland, BID Chairman Kelli Trumble and Ed Legge from the *Dells Events*.

2. Motion by Gavinski, seconded by Mor to approve the minutes of the April 13, 2016 meeting. Motion carried.
3. Previously submitted Hall of Fame sign by Just A Game was discussed again. Chris T had met with Just A Game last year and verbally approved the sign prior to the ordinance being adopted. Motion by Gavinski to approve, second by Borchert. Motion carried.
4. Application from Keith Koehler from The Keg on his outdoor seating area. Part of his plan was to have food trucks on the site. Discussion ensued on permanent vs temporary carts. Keith said the plan was for them to be there and not switched out constantly. The plan is to bring customers into the courtyard and then disperse them to the various food carts. It was determined that this plan will go to Planning Commission after the DRC. Wolfram asked if there are any fees associated with the carts. Will there be fees associated with the fire inspection? Gavinski is worried about opening the door and setting a precedent for food carts on Broadway. It was emphasized that Keith will be in charge of the food stand and they will not be operating independently of his business. Chris T thinks there is a line that we can draw. It must be controlled by a neighboring restaurant with bathrooms. Wolfram is very concerned about the proposed pallet fence. It is a huge fire hazard and will need to have a fire retardant coating especially as it now joins to the building. Mor said that should go to the Planning commission and not this committee. Gavinski made a motion to approve the plans as presented, including the black umbrellas for a 1 year period, seconded by Rosholt. Motion carried.
5. Olson Paint brought in colors that he will paint his outside wall by the parking lot. Motion by Gavinski, second by Rosholt to approve. Motion carried.
6. Sidewalk/outdoor café furnishings: Kelli will make sure we get the approved furnishings and let us know what is actually ordered. Mor said we'd like those documents for our records. We are asking the BID for their recommendations for private property sidewalk/outdoor areas. BID will start to address the private property question at their next meeting. There is no advertising in the public right of way i.e. umbrellas with logos, should that get extended to private property? Borchert feels these are signs and should have a permit. Sunbrella is the recommended company from MSA for the outdoor fabric for umbrellas etc and there has been good feedback from Justin Draper at High Rock when he made an order.
7. Items for referral: None
8. Next meeting: June 8, 2016 10 am, unless Chris gets too many sign requests.
9. Motion by Borchert, second by Rosholt to adjourn. Motion carried and the meeting was adjourned at 10:42 am.

Juli Mor