

BID Committee
September 28,2016

Attending: Kelli Trumble; chairwoman	Brian Holzem
Dan Gavinski; BID	Maria Rosholt
Jesse DeFosse; BID	Jenifer Dobbs; WDVCB
Kevin Ricks; BID	Jeff Morris
Mark Sweet; BID	Jackie Morse
Nancy Holzem; City Clerk	Mayor Brian Landers
Chris Tollaksen; Public Works	Bob Steinweg
John Langhans; MSA	Ed Legge; Dells Events

Meeting called to order by Chairwoman Kelli Trumble.

Motion made by Jesse DeFosse to approve minutes from last meeting with corrected date of September 14. Second by Kevin Ricks. Approved.

KILBOURN CITY LIVE:

Jesse DeFosse lauded the support given by BID and the community for the new festival. Media interest has been high heading into this Saturday's event.

RIVER WALK STROLL:

Kelli reviewed the final schedule for this Saturday's dedication of the vignettes. The tenth vignette will temporarily be positioned near the ninth location for the Stroll as construction continues on the Illinois Avenue bridge. It will be moved to its permanent location at the Illinois Avenue overlook as work is completed. Participants include Mayor Landers, Chris Moore from ZebraDog, Andy Kraushaar from the Wisconsin Historical Society, Elliot Funmaker along with singers from the Ho-Chunk Nation and Dan Soma providing entertainment. A historical re-enactment with H.H. Bennett is also scheduled.

PARKING SUBCOMMITTEE REPORT:

The Police Department plans this Saturday to place the new stickers on all meters and kiosks promoting the dates for free parking (beginning on October 1). As way finding plans are developed, proposals will be offered for effective signage to also promote the free parking season.

2016 WINTER DECOR:

Maria Rosholt of Thompson's Full Bloom presented a proposal for winter plantings on Broadway, Oak Street, Duchess Plaza and the River Walk. Total cost would be \$3010. Mark Sweet suggested consideration be given to having a community Christmas tree in the downtown. It was felt this idea should be considered for next year with thought given to location, lighting and other factors. Dan Gavinski made a motion to accept the Full Bloom proposal for this winter as presented. Second by Kevin Ricks. Approved unanimously.

CAFE ZONE CONSTRUCTION UPDATE:

John Langhans provided examples of the pavers and wall cap covers for final approval by the committee. Benches are being removed during construction on the 200 block. It is the recommendation of MSA and the contractor doing the project that the benches not be reinstalled in the new pavement after construction. Suggest-

ions made in discussion included construction of backless benches and placement of the current benches back to back. Also suggested was mounting the current benches on skids with location placement to be determined. The City will continue to explore all viable alternatives for benches.

Public concerns expressed in discussion included loss of seating, smoothness of the walking surface, and paver color choice relative to showing stains.

After review in natural lighting conditions, Dan Gavinski made a motion that the location of the paver colors be flipped from the original plan. (The larger areas of the zone will be grey pavers and the smaller area in the middle section will be the brown pavers.)

Second by Jesse DeFosse. Approved unanimously.

Committee consensus was to direct the contractor to use the cap cover example with the warmer color palette of the two provided.

RIVER WALK EXPANSION UPDATE:

The main portions of the project should be complete by the end of October. Some detail work may need to be carried over into the spring.

MAYOR 2017 BUDGET PROPOSALS:

Discussion commenced on Mayor Landers first proposal which calls for the establishment of a City Business license. Initial support was expressed for the concept, however the details would need to be discussed further.

The third mayoral proposal which advocates subsidizing a portion of the Police Chief and City Treasurer salaries from the Parking Utility should be examined closer for impact. Proposal Six which calls for the creation of the River Arts District Committee also should be looked at closer for impact on entertainment and festivals.

NEXT AGENDA: OCTOBER 12,2016

Items will include updates on the Cafe Zone and River Walk projects, update on Harvest Fest/ Dells on Tap, more thorough review of the Farmers Market, recap of Kilbourn City Live festival and continued discussion of the Mayor's budget proposals.

Kevin Ricks made a motion for adjournment. Second by Mark Sweet. Approved.