

**BID Committee  
August 17, 2016**

<b>Attending Kelli Trumble; chairwoman</b>	<b>Karen Terry; City Treasurer</b>
<b>Jesse DeFosse; BID</b>	<b>Nancy Holzem; City Clerk</b>
<b>Justin Draper; BID</b>	<b>Chris Tollaksen; Public Works</b>
<b>Kevin Ricks; BID</b>	<b>Brian Holzem</b>
<b>Kyler Royston; BID</b>	<b>Jim Decker</b>
<b>Dan Gavinski; BID</b>	<b>Dan Fulwiler</b>
<b>Mark Sweet; BID</b>	<b>Shlomi Fedida</b>
<b>Becca Fredricksen; BID intern</b>	<b>Melanie Sainz Tallmedge</b>
<b>Jenifer Dobbs, WDVCB</b>	<b>Ed Legge; Dells Events</b>

**Meeting called to order by Chairwoman Kelli Trumble.**

**Motion to approve August 3rd minutes made by Kevin Ricks. Second by Justin Draper. Approved.**

**BID ASSESSMENT GUIDELINES:** Karen Terry presented a listing of businesses and properties which are assessed within the BID District and also those which are not assessed. The guidelines will help determine where new enterprises would be categorized. Karen noted that the city Legislative committee is reviewing whether student/ workforce housing should be assessed. Dan Gavinski made a motion to approve the guidelines as presented and forward to City Council for action. Second by Kyler Royston. Approved unanimously.

**PARKING TICKET SYSTEM:** Chief Jody Ward was unable to attend the meeting, so discussion was set aside for future agenda.

**ORDINANCE ENFORCEMENT FOR DOWNTOWN BUSINESSES:** Due to the absence of Chief Ward, agenda item was moved to a future meeting for discussion.

**PARKING SUBCOMMITTEE REPORT:** Samples of stickers to cover parking kiosks and individual meters were presented. The blue and white stickers clearly indicate the start of the enforcement season (April 1). The subcommittee recommends the stickers be in place by October 1, 2016. Cost to cover all meters and kiosks would be under \$500.

Jesse DeFosse indicated that other more extensive proposals have been discussed by the subcommittee and will be brought forward to BID. Those suggestions would include larger signage as part of an overall way finding system. Also, it appears that parking revenues are exceeding budget projections considerably this year. BID approved the extended enforcement season and increase in parking rates last year as the way to offset the costs for better signage promoting free parking from October through March. Jesse felt it was important to move ahead with discussion of more substantial recommendations in light of increased parking revenues being seen. He also felt a discussion about rolling back the April 1 enforcement date to May 1 take place as well.

Jesse DeFosse made a motion to recommend that the new stickers be presented to the Parking Board for approval with placement on location by October 1st. BID recommends that the stickers would be paid for by the Parking Board. Second by Dan Gavinski. Approved unanimously.

**200 BLOCK CAFE ZONES:** Chris Tollaksen said construction work on the two zones on the 200 Broadway block will commence after WoZhaWa weekend. Furnishings and artistic enhancements will be completed in the spring.

**OCTOBER 1 RIVER WALK EVENT:** The ten vignettes are scheduled to be completed and installed prior to October 1. A sample invitation was presented for review. Dan suggested the addition of parking information be placed on the invitation. The program will include remarks and recognition of people instrumental to the downtown revitalization effort, entertainment, strolling tour of the ten vignette sites and tribute to past BID chairman Bill Brown. Chris said he expects access on Illinois Avenue at the end of the River Walk extension will be satisfactory even though work on the Illinois Avenue bridge will not be completed.

Kevin Ricks moved to approve the invitation as presented with the addition of parking information. Second by Justin Draper. Approved unanimously.

**AGENDA: AUGUST 31 MEETING: Agenda for August 31 will include 2017 Budget, Kilbourn City Live festival report, Duchess Plaza shoulder season maintenance, Duchess Plaza fall programming, DRAD website presentation.**

**Motion to adjourn made by Justin Draper. Second by Kevin Ricks. Approved.**