

Wo-Zha-Wa Fall Festival

Rules and Regulations:

1. Wisconsin Dells merchants may use the sidewalk area in front of their establishment for soliciting and selling only their own merchandise from 7:00AM-10:00PM on the Friday and Saturday of the event. Merchants are not allowed use of the sidewalks on Sunday due to the parade.
2. Merchandise is only allowed on the colored portion of the sidewalk and should not impede pedestrian traffic flow. The gray area of the sidewalk is to be left open for pedestrian traffic.
3. No other vendor or organization, profit or non-profit, will be allowed use of city sidewalks, streets, parking lots or parks without the approval of the Wo-Zha-Wa Committee and/or Police Chief.
4. Placement for approved participants will be the decision of the Wo-Zha-Wa Committee.
5. No new merchandise will be allowed for sale at the Flea Market.
6. All beer sales and live entertainment will close and cease operation by 11:30 P.M.
7. No glass containers are to be sold or given away at bars or beer stands.
8. No open intoxicants will be allowed on city sidewalks, parks or streets.
9. All alcoholic beverages must be consumed within the fenced in area of the beer stand. Violators will be ticketed and fined \$115.30.
10. Non-Profit organizations and service clubs must be from within the Wisconsin Dells School District.
11. All Art Fair, Flea Market, Service Clubs and Merchandise Vendors on private property shall have affixed to their booth or sales location in a visible location, a Vendor's Permit issued by the City of Wisconsin Dells. Violators will be ticketed for vending without a permit and fined \$424.00 per day. Violators who default in payment of their forfeiture may be confined in the county jail not more than three (3) days.
12. Vending Permit Fee is \$750 for the 3-day event. ALL FEES MUST BE PAID IN CASH. No checks accepted.

Jody Ward
Chief of Police